

WPC 2021 Online: 36th World Petrochemical Conference



Dear TCIA members,

At the formal request of TCIA, we would like to address our official invitation for your organization to participate with IHS Markit at the 2021 World Petrochemical Conference (WPC).

Because of COVID-19, WPC2021 will be hosted online where we will explore the current state of the global petrochemical market and what the future holds.

Conference Theme: Chemical Renaissance: Building Resilience, Agility, and Innovation in an Enhanced Global Role

Recent months have served to accentuate the central role played by the chemical sector in our global economy.

Producers were anticipating leaner times in 2020 and beyond, as a result of the volume of new capacity announcements that emerged under the US shale gas boom turned into a wave of new output, at a time of slowing global demand.

Many commodity products have been squeezed by reduced economic activity under the global COVID - 19 pandemic. However, products of the chemical industry have been highlighted as essential to future standards of living.

Notably, bans and legislation affecting single use plastics items have been slowed or reversed as hygiene factors have been prioritized in purchasing activity. At the same time, efforts to eradicate plastics waste and lead to a more circular economy have been intensified.

Stepping back and looking at efforts to manage climate change shows us that many critical processes towards climate change, sustainability and energy transition require products of the chemical industry in the form of new lightweight materials, insulating material, catalysts, batteries, electrical components and other enablers to climate goals.

At the household and consumer level, hygiene products, sanitizers and protective wear are of vital importance.

At WPC Online, we will hear about the progress towards a better climate and society and the vital role of chemicals in everyday life.

Please be sure to join us March 8-12, 2021 for an array of live sessions and top deck interviews. Deep expert sessions based on unequalled data and analytics will be available from 60+ experts in all major



petrochemical and specialty chemical families; plus, learning workshops with fast track access to everything needed for deep knowledge of specific industry sectors and business processes.

The WPC 2021 agenda includes these main sessions and special sessions topics:

- Chemical Renaissance in a Changing World
- Sustainability and the Circular Economy
- Financial Capital Markets
- Olefins, Feedstocks & Derivatives
- Inorganics & Derivatives
- Transportation & Logistics Summit
- Technology Seminar
- India & Middle East Forum
- Latin America Petrochemical Summit
- China Forum
- Fertilizers, Agribusiness and Ag Chems

We would be honored to have members and employees from your organization participate in this event and strongly value your past participation and support of IHS Markit.

If you would like to register for the event, please use this link [here](#).

Special Rates:

- \$2,200 special fixed discount on conference pass for all TCIA members
- Registration link: <https://wpc.ihsmarkit.com/about/registration.html>
- Discount code: **WPC2021TCIA**

Furthermore, to learn more about the full details of the conference, please visit our conference website at [WPC 2021 Online](#).

Sincerely,
Ben

Ben Kinberg

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